



GREAT EXPECTATIONS PRIVATE SCHOOL'S PITCH DESKS

"Inspiring Potential. Empowering Futures"

Contact Information:



olufolajimiidowubisola@gmail.com



09046219373, 08138427404

Challenges Faced by Children with Disabilities in Traditional Education



Children with disabilities encounter a formidable array of barriers within traditional education systems, hindering their potential and denying them equal opportunities. These challenges are multifaceted, encompassing physical, attitudinal, and systemic obstacles.

**1.
Physical
Barriers**

**2.
Attitudinal
Barriers**

**3.
Systemic
Barriers**

Quantifying the Problem

The magnitude of this crisis is staggering. According to the Nigerian disability statistics, 2.5m children in Lagos states live with disabilities. A significant portion of this population faces exclusion from education. Dropout rates among children with disabilities are disproportionately high, with 35% leaving school prematurely due to inability to access quality education compared to 10% of their peers without disabilities.

These figures underscore the urgent need for systemic change.

Every child, regardless of ability, deserves the opportunity to reach their full potential. By addressing these challenges, we can create inclusive and equitable education systems that empower children with disabilities to thrive.

MISSION & VISION



Mission Statement

To cultivate a dynamic and inclusive learning environment that empowers every student to reach their full potential, fostering academic excellence, critical thinking, and a lifelong passion for learning

Vision: Impacting Destinies for life

Our school is dedicated to creating a supportive and stimulating community where all individuals are valued and respected. We embrace diversity as a strength and believe that every student deserves access to an exceptional education. Through rigorous academics, innovative programs, and a strong emphasis on character development, we prepare our students to excel in college, careers, and life.



THE GREAT EXPECTATIONS DIFFERENCE



1. EdTech Integration



2. HealthTech Integration



3. MobilityTech Integration



- **Personalized Learning Paths:** Using AI-driven analytics, we identify each student's strengths and weaknesses, creating customized learning journeys.
- **Virtual Dissections:** Students explore biology through interactive 3D models of animals, providing a safe and immersive learning experience.
- **Health and Fitness Challenges:** Gamified fitness apps motivate students to engage in physical activity and track their progress.
- **Mental Health Support Groups:** Online platforms facilitate peer-to-peer support and access to mental health resources.

By merging the best of traditional education with the limitless possibilities of technology, we empower our students to become critical thinkers, problem solvers, and compassionate global citizens. Our commitment to EdTech, HealthTech, and MobilityTech ensures that Great Expectations is not just a school, but a launchpad for extraordinary futures.

OUR CURRICULUM

Our curriculum is meticulously designed to cater to the diverse needs of our students, including those with special needs. We believe in an inclusive environment where every child is valued and supported.

Differentiation



Meeting Individual Student Needs

Core Curriculum Adapted

Our core curriculum aligns with national standards while being adapted to accommodate individual learning styles and abilities. We focus on:

- Communication
- Literacy
- Numeracy
- Life Skills
- Interactions
- Fine and Gross Motor

Differentiation in the Classroom





Our facilities are designed with both accessibility and safety in mind, creating a welcoming and supportive space for all students.

OUR FACILITIES

Inclusive Classrooms

Our classrooms are bright, spacious, and equipped with modern learning tools. We incorporate universal design principles to ensure that all students can access the curriculum and participate fully. Features include:

- Visual learning aids and assistive technology
- Sensory-friendly spaces within each classroom
- Wheelchair-accessible entrances and pathways
- Specialized Therapy Rooms

We understand the importance of specialized therapy for our students. Our dedicated therapy rooms are designed to facilitate optimal outcomes:

- **Speech Therapy Room:** Soundproofed environment with speech-generating devices and visual aids.
- **Occupational Therapy Room:** Sensory integration equipment, fine motor skill development tools, and adaptive play materials.
- **Physical Therapy Room:** Specialized exercise equipment, therapy balls, and ample space for movement.

Specialized Equipment To support our students' unique needs, we provide a range of specialized equipment:

- Adaptive computer equipment
- Communication devices
- Mobility aids (wheelchairs, walkers)
- Sensory tools (weighted blankets, sensory bins)
- Assistive listening devices
- Safety and Accessibility

THE EDTECH, HEALTHTECH, AND MOBILITYTECH ADVANTAGE

The Edtech, Healthtech, and Mobilitytech Advantage Specific Technologies Implemented

- ❖ **Learning Management System (LMS):** Personalized learning paths, adaptive assessments, and real-time progress tracking.
- ❖ **Augmented Reality (AR) and Virtual Reality (VR):** Immersive learning experiences, simulations, and virtual field trips.
- ❖ **Speech Recognition Software:** Accessibility for students with speech impairments and dictation tools.
- ❖ **Assistive Technology Tools:** Adaptive keyboards, screen readers, and writing aids.
- ❖ **Mobile Apps:** On-the-go learning, parent engagement, and behavior management tools.

Addressing Specific Learning Challenges

- ❖ **Learning Disabilities:** Personalized learning paths, adaptive assessments, and assistive technology tools.

Success Stories and Case Studies

- ❖ **Student A:** Improved reading fluency by 20% using AR-based reading program.
- ❖ **Student B:** Increased independence in daily living skills through occupational therapy tele sessions.
- ❖ **School C:** Reduced disciplinary incidents by 30% using behavior management



Our Team

EXPECTATIONS PRIVATE SCHOOL (GEPS) IS DRIVEN BY A PASSIONATE AND EXPERIENCED TEAM DEDICATED TO PROVIDING EXCEPTIONAL EDUCATIONAL SERVICES FOR CHILDREN OF ALL ABILITIES. HERE'S A CLOSER LOOK AT THE KEY MEMBERS LEADING GEPS TOWARDS SUCCESS:



Bisola Olufolajimi-Idowu, Founder and Chief Education Officer (CEO): Bisola's vision and leadership set the foundation for GEPS. With a background in early childhood education, special needs, and business management, Bisola brings a unique blend of expertise to the table. She is responsible for the overall strategic direction of the school, curriculum development, and fostering a nurturing and inclusive learning environment.



Oladapo Reuben, Program Director: Oladapo is a seasoned educator with extensive experience in program development and implementation. He oversees the day-to-day operations of GEPS, ensuring all programs run smoothly and effectively. Oladapo plays a crucial role in managing staff, coordinating curriculum delivery, and ensuring compliance with educational standards.

**ELVIS
ADEKUNLE**

Elvis Adekunle, Chief Financial Officer (CFO): Elvis brings strong financial expertise to GEPS. He is responsible for managing the school's finances, budgeting, and ensuring financial sustainability. Elvis's role includes overseeing payroll, accounts payable and receivable, and providing financial reports to support strategic decision-making. This core leadership team is further complemented by a team of dedicated educators, support staff, and specialists who work together to create a stimulating and supportive learning environment for all students.

Bisola, Oladapo Reuben, and Elvis work collaboratively to achieve the shared vision of GEPS. While Bisola provides strategic direction and leadership, she empowers Oladapo and Elvis to manage their respective areas of expertise. Regular communication and collaboration ensure all decisions are well-informed and aligned with the overall goals of the school.

Market Size and Growth Potential

The global special education market is experiencing substantial growth driven by increasing awareness about disabilities, rising government spending on inclusive education, and advancements in technology. According to Grand View Research, the global special education market is projected to reach \$327.5 billion by 2027, growing at a CAGR of 10.8% from 2022 to 2027.

Target Market Segment

Our primary target market includes:

Parents and guardians of children with special needs seeking quality education and care.

Schools and educational institutions looking to implement inclusive practices and improve outcomes for students with disabilities.

Government agencies focused on special education policies and funding.

Healthcare providers collaborating on child development and therapy services.

Competitive Advantage

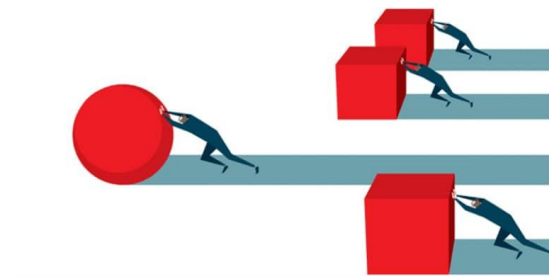
Great Expectations stands out in the market due to:

Holistic Approach: Our unique blend of EdTech, HealthTech, and MobilityTech addresses the diverse needs of students with special needs.

Personalized Learning: Our focus on individualized education plans (IEPs) ensures that each student receives tailored support.

Strong Partnerships: Collaborations with healthcare providers, technology companies, and educational institutions enhance our offerings.

Proven Results: Our track record of student success and positive outcomes differentiates us from competitors. By combining these strengths, we offer a comprehensive and effective solution for children with special needs, positioning us as a leader in the market.



Our financial model projects the financial performance of Great Expectations over the next 4years. It incorporates revenue streams from tuition fees, partnerships, and other sources. Expenses include operational costs, staff salaries, technology investments, and marketing expenditures.

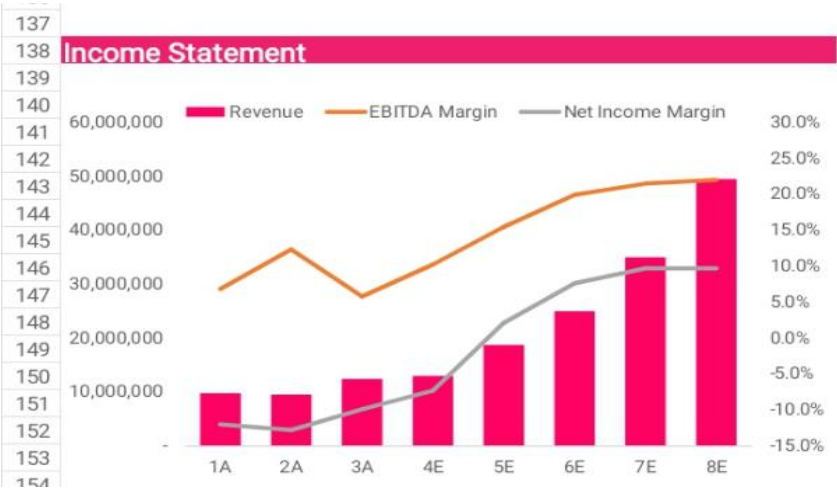
Key Financial Metrics

- **Revenue:** Projected annual revenue of \$49,500,000 in year 2028 growing at a [33%] CAGR.
- **Expenses:** Estimated operating expenses of \$25,217,100 in year 2028, with a focus on efficient resource allocation.
- **Profitability:** Projected to achieve profitability in year 2028, with a targeted profit margin of 10%.
- Our financial model projects the financial performance of Great Expectations over the next 4years.
- **Student-to-Staff Ratio:** Maintained at 2:15 to ensure optimal student support.
- **Acquisition Cost (CAC):** Projected to be \$150,000 per student, with a focus on cost-effective marketing strategies.
- **Customer Lifetime Value (CLTV):** Estimated at \$3,000,000per student, reflecting long-term value and retention.

Funding Needs and Investment Opportunities

To accelerate our growth and expand our reach, we seek \$18,000,000 in seed funding. The funds will be allocated to:

- Expanding our facilities
- Investing in technology and infrastructure
- Increasing our marketing and outreach efforts
- Growing our team of educators and specialists
- We invite strategic investors who share our vision of providing exceptional education for children with special needs to join us in this transformative journey



Call to Action

Join us in transforming the lives of children with special needs.

We invite you to:

- **Invest in our vision:** Support our growth and impact through financial investment.
- **Become a strategic partner:** Collaborate on research, pilot programs, or curriculum development.
- **Refer us to potential clients:** Expand our reach through your network.
- By partnering with Great Expectations, you are investing in the future of our children. Let's create a world where every child can reach their full potential



Instagram: <https://www.instagram.com/greatexpectationsschool?igsh=MWM1ejV4djFvajBndw==>



Facebook: <https://www.facebook.com/GreatExpectationsPrivateSchool?mibextid=ZbWKwL>



Thank You!